

# TimeWise® Repair™

Beauty Essential:  
“Product Knowledge”

## Introduction:

Mary Kay’s NEWEST skin care regimen targets advanced signs of aging. It’s like a NEW BEGINNING for your skin. Go back in time and lift away the years with the TimeWise® product line. A Scientifically innovative skin care regimen that combines extensive research, innovative ingredients, and comprehensive testing.



## Step 1 – TimeWise Repair™ Foaming Cleanser™:

A luxurious formula that gently sweeps away complexion-dulling impurities as it leaves skin feeling revitalized and hydrated. The moisture-rich foam thoroughly cleanses and renews skin texture, leaving pores looking less noticeable. Designed to be gentle to skin, it also helps support the delicate skin barrier. This soothing cleanser provides a luxurious daily skin care experience for both morning and night times.

## Step 2 – TimeWise Repair™ Lifting Serum - Volu-Firm™:

Visibly helps firm and lift skin. Helps restore the look of youthful volume and vibrancy and targets skin resilience. The Lifting Serum helps provide the appearance of youthful firmness, volume and lift, in addition to important benefits like targeting skin resilience and helping skin look more youthful all day. Lifting Serum also immediately increases skin moisture by 61 percent, a critical benefit since skin dryness becomes more of an issue as skin ages. Use both morning and night after cleanser.

## Step 3a - TimeWise Repair™ Day Cream Sunscreen Broad Spectrum SPF 30 - Volu-Firm™:

Experts agree that sun exposure is the leading cause of skin aging, and that one of the safest and most effective ways to protect skin is by using a broad spectrum sunscreen as part of a daily regimen. *TimeWise Repair™ Volu-Firm™* Day Cream Sunscreen Broad Spectrum SPF 30\* is also photostable, which means that the formula maintains its integrity and protective power even after being exposed to sunlight. In addition, this rich cream is formulated to help skin feel calm and soothed, an important benefit since as skin ages it can become more sensitive to irritating external factors. Use in the morning after the Lifting Serum

## Step 3b - TimeWise Repair™ Night Treatment with Retinol - Volu-Firm™:

When it comes to fighting the signs of aging, retinol is a superhero. That's why *TimeWise Repair™ Volu-Firm™* Night Treatment With Retinol is one powerhouse skin care product. And because the retinol is encapsulated, it's protected against degradation from air and light which helps preserve its stability and maximum efficacy. Encapsulation also provides a more controlled release to help minimize potential irritation. This ultrahydrating cream also replenishes precious moisture. Use at night after the Lifting Serum. Apply to the back of hand for demonstration purposes.

## Step 4 – TimeWise Repair™ Eye Renewal Cream - Volu-Firm™:

Is a patented combination of ingredients that helps address the signs of advanced aging in the eye area. This pampering cream is formulated to help eyes look more youthful, like reducing the appearance of sagging skin, helping to minimize undereye puffiness and helping to lessen the appearance of dark circles. In addition, *TimeWise Repair™ Volu-Firm™* Eye Renewal Cream contains the *Volu-Firm™* Complex that can help skin hold on to precious moisture. Apply under the eye or on eye lids in the morning or at night.

## Step 5 – TimeWise Liquid Foundation:

These Age-Fighting formulas make skin instantly look firmer, younger, & healthier. The overall condition of skin is improved with Vitamin E and a patented blend of collagen-building peptides. **Luminous Wear** has a dewy finish and leaves skin feeling moisturized all day. **Matte Wear** has a smooth matte finish and visibly reduces the appearance of pores. With 23 shades to choose from, everyone is guaranteed to find a perfect match.